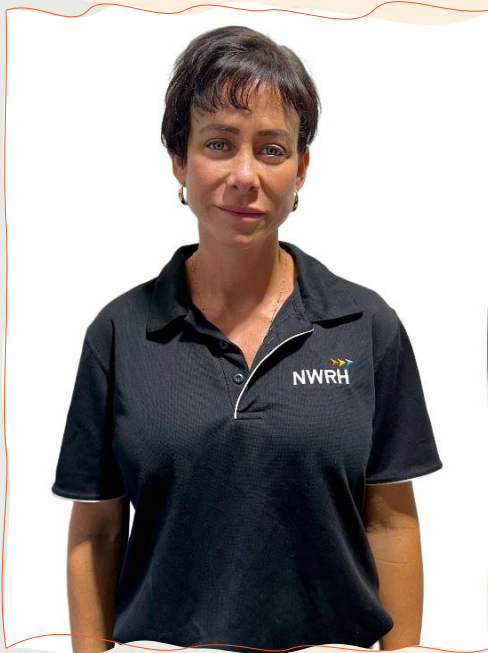




NWRH

Operating in over 50 communities across rural, regional and remote Queensland



Why did you Join NWRH?

I initially joined NWRH while living in Mount Isa and working with a number of local councils and regional development bodies. Passionate about improving living for those living in rural and remote communities the work that NWRH did and continues to do appealed to greatly.

What does your role Involve Day to day?

As the Marketing, Media and Communications Officer I work alongside all levels of our team to ensure all our external communications are in-line with our guidelines and policies and best highlight the amazing work we do across rural, regional and remote Queensland.

From social media to our website, our Annual Report, service user guides, media releases, speeches and presentations, vehicle wraps, flyers and posters, merchandise, signage, uniforms, award applications... I assist in making sure how we are presented in the public eye is professional and in-line with our vision and guiding principles.

What has been your biggest achievement or proudest moment at work?

Over the years there has been a few moments that stand out for me. I was around when we transitioned from Medicare Local days and put in considerable time to launching the NWRH brand as we see it today.

I have also been lucky enough to launch all of the NWRH social media assets and watch them grow with everyone's contributions over the year, be involved with our public website build and coordinate three separate organisation wide professional photoshoots which were mammoth undertakings but so rewarding.

There has been lots of big achievements ticked off, but probably my proudest moment was coordinating the three 30-year anniversary celebrations last year, hearing of our growth over the years and seeing so many supportive stakeholders in Mount Isa, Longreach and Townsville.

What has your career pathway looked like?

I began my role with NWRH as a contractor based out of Mount Isa back in 2015, through until 2020 when I went on maternity leave. After a move to Townsville, I recommenced my role as part of the corporate team based in our head office in early 2023.

I have a degree in Small Business Management majoring in Marketing and another in Event Management and have been working in the media, marketing, public relations and events sector since 2002 when I moved to Mount Isa & commenced a role as an Account Executive for the local am/fm radio stations.





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What do you love about NWRH?

Firstly, I love the people and their genuine passion for not only their role, but the regions in which deliver services.

I also love that despite us now being a fairly large primary health care provider across a vast footprint it still feels like a family and that your contribution is genuinely valued.

What advice would you give to someone new starting at NWRH?

As a Mount Isa girl for over 20-years I would say to make the most of living and working in our rural and remote communities. Immerse yourself in the events, the beauty, the people. My experiences in the many small towns of the North West particularly shaped not only lifelong friendships and memories but a genuine appreciation of how lucky some people have it.

What do you love about your location?

The sea change for me was all about my daughter and getting closer to family so she could grow up around her grandparents, Aunts, Uncles and alike.

I am a huge outdoors type so the beaches, the waterfalls, the camping and hiking opportunities up and down the coast in close proximity are also great.

What do you enjoy doing outside of Work?

Besides being a mum to a four-year-old daughter, I am also an amateur bodybuilder so you will generally find me in the gym, out getting in my steps or in the kitchen meal prepping.

